



CYCLING BODY R&D

THE **NEXT** ASSOS
CYCLING SHORTS
GENERATION

NEW FI.13_S5 NOW ALSO
AVAILABLE IN LADY VERSION.



THE EXPERIENCE

ASSOS CYCLING SHORTS ARE
CREATED WITH AN ORGANIC
APPROACH:
DESIGNED TO “MERGE” WITH
YOUR BODY WHEN ON THE BIKE.

WHAT CAN YOU EXPECT FROM S5?

MORE TOTAL COMFORT_
MORE TECHNOLOGY_
MORE PERFORMANCE_

HAVE
A
GOOD
RIDE!



Sponsor Yourself™

THE DNA

🏆 1976 INVENTOR OF THE FIRST CARBON FIBER BICYCLE_1976 INVENTOR OF THE FIRST LYCRA CYCLING SHORTS_1992 "CAMPIONISSIMO" FIRST MULTI-DENSITY CYCLING SHORTS INSERT_1998 PROJECT "FI.SL" SEAMLESS TECHNOLOGY ON CYCLING SHORTS_2000 "THE COMFORT REVOLUTION" FIRST ELASTIC CYCLING SHORTS INSERT_2001 "CHOOSE-YOUR COMFORT"_2008 S5; THE NEW BENCHMARK.

FURTHERMORE, RIDERS USING ASSOS PRODUCTS HAVE WON OVER 250 GOLD MEDALS AT OLYMPIC GAMES, WORLD CHAMPIONSHIPS AND IN ALMOST EVERY OTHER PRESTIGIOUS PROFESSIONAL CYCLING RACE.

ENGINEERED FOR HIGH-PERFORMANCE CYCLING. MADE FOR A CYCLING BODY THAT CYCLES FOR FITNESS, TRAINING OR RACING. ASSOS CYCLING SHORTS ARE NOT APPAREL, BUT EQUIPMENT WHICH ENABLES YOU TO FREE YOUR MIND, GO FURTHER, LONGER AND FASTER.



WHAT DOES "MADE BY ASSOS" MEAN?

Every aspect of the product - from creation to production - is defined at the Headquarters in Switzerland. It is here, in our home, the ASSOS competence center that each product comes to life.

ASSOS is located outside of Lugano, in the Swiss canton called Ticino. This lovely piece of land can be described as a network hub or central point in Europe. A place that has maintained tradition for first class textile engineering. A location where cycling enthusiasm and material research meet and melt into advanced technology. At the competence center in San Pietro di Stabio - Switzerland, ASSOS employs 44 highly qualified individuals who create the product and establish its production process.

At ASSOS, we believe in total product competence. This means that we research and make available the best

ingredients available worldwide in order to bring you the optimum in function and comfort.

The physical assembly, hence sewing, of the ASSOS products is just one-step of many in the manufacturing process and only accounts for approximately 20% of the garments value. Fact is that it becomes always harder to recruit skilled and motivated people in Switzerland to sit behind a sewing machine during 8 hours a day to execute perfectly straight and clean stitches. Nevertheless, ASSOS is determined to give you the best in stitching technology as well. ASSOS is committed to find, instruct and employ such talents mainly in Europe, regardless of cost. ASSOS wholly or partially owns exclusive manufacturing assembly plants in Slovenia, Greece and Bulgaria, as well as Switzerland.

ASSOS focuses on the "made by" rather than on the "made in". The "made in" only indicates the place where the assembly took place. It does not say anything about the quality of the product, about the production standards or about the love & care. On the contrary, "made by ASSOS" is our - and your - guarantee that your precious product has been manufactured and assembled the way it deserves throughout the entire production process, respecting the ASSOS standards.

Research & development, conception, design, prototyping, testing and quality-control take place where our home & heart is (Switzerland) and assembly takes place where the most skilled hands are - both controlled from, and serving, the central brain.





EVERY PIECE OF EQUIPMENT IS IMPORTANT.
BUT CYCLING SHORTS ARE THE EPIC
COMFORT CENTER OF EVERYTHING.



Copyright: The Horton Collection.com

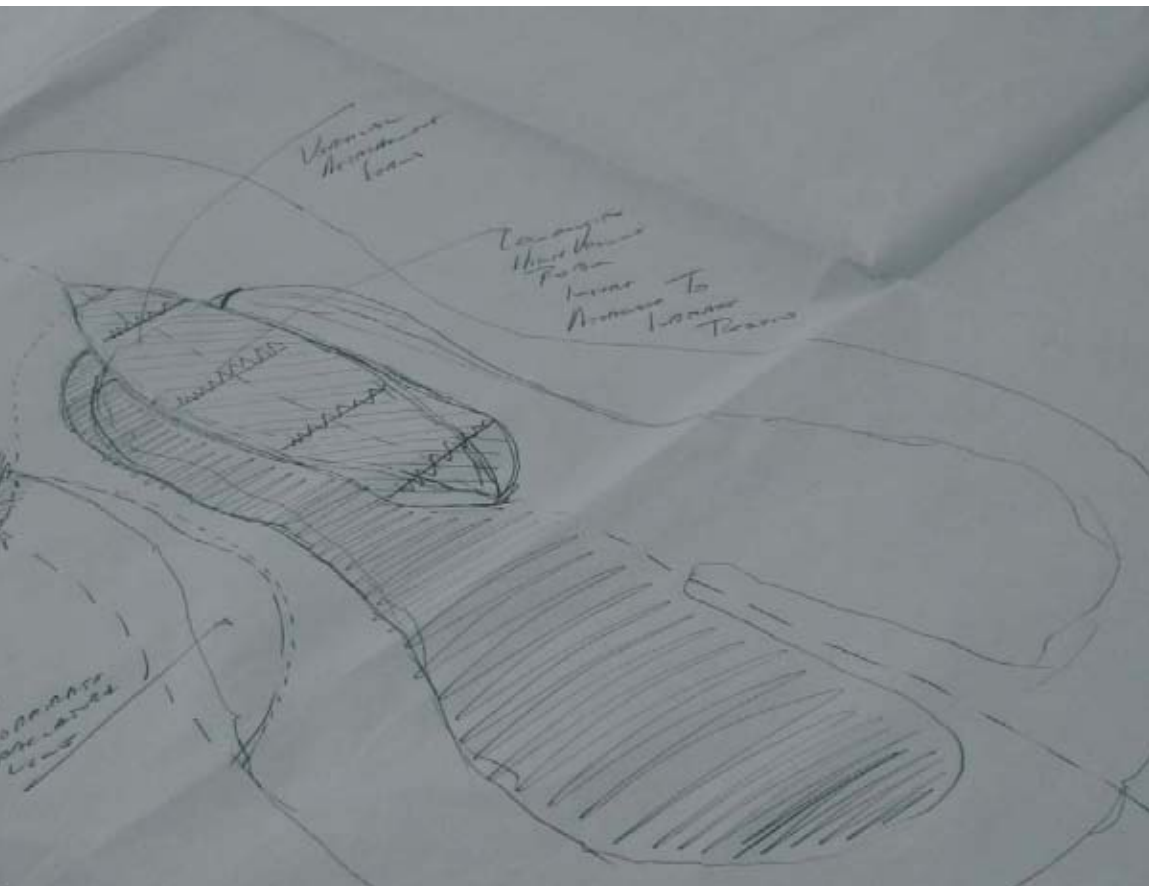
• **Why are the shorts black and not navy blue or green?**

This tradition originates from the old days when cycling was practised on loose gravel and punctures were a regular occurrence: after the roadside repair, you could simply wipe your dirty fingers clean on your cotton shorts and ride on in style.

• **How long have wool and natural leather been out of fashion (approx. time of changeover)?**

The first synthetic inserts (man-made fibre) appeared in the mid-1980s, however, from the technical perspective, they were still not fully developed (too hot, too stiff, insufficiently abrasion-resistant) and were initially only used in cheaper shorts. Nevertheless, the development of man-made fibres and textiles continued and the final breakthrough took place at the beginning of the 1990s. The advantage over natural leather was indisputable:

- Even surface and diameter (worn-off inserts became a thing of the past).
- The cooling effect of natural leather was not only replicated but improved by a wide margin.
- The friction-inhibiting properties of natural leather were improved.
- Breathability was improved many times over.
- Production became industrial and consistent.
- The need for environmentally damaging tanning processes was eliminated.



CUTTING / MODELLING DEPARTMENT

• **Is it still hip to have shorts turned-up at the bottom?**

No, it is totally out and a sign that the shorts don't fit well or the athlete is wearing the wrong size or suffers from muscular atrophy.

• **How can the layman recognise good material? (No, it's not by the brand name...)**

In general and simplistic terms, by the "return stretch" characteristics of the fabric in combination with the softness of the material.

• **Are there any other commonly used terms for the specific blend of PA and PU other than the brand name "Lycra" (only by DuPont)?**

Contrary to common assumption, Lycra is not a type of fabric but the brand name (owned by DuPont/Invista) for the elastic fibre (elastomer) that made it possible to produce elastic textiles in this way for the first time. The name Lycra then became synonymous for elastic textiles. With good reason, since Lycra was the pioneer and enabled ASSOS to produce the very first Lycra cycling shorts in 1976 this way causing a revolution in the bike apparel market.

Nowadays, there are of course a large number of other suppliers producing elastic performance materials. Of course, the ASSOS Textile Lab keeps a close eye on all developments in this field and regularly conducts new tests to find new technologies that will improve cycling comfort & performance.



• What advantages are glued seams supposed to offer?
And do they stand up in practice?

Glued seams offer the theoretical advantage that they do not rub against the skin. However, in real life things look somewhat different.

The glued/welded seam is without doubt a good approach provided it is strategically implemented with care and knowledge. Unfortunately, here too the mainstream brands are working on the basis that “the more glued seams, the better”. It is currently very trendy to glue. We do not share this opinion although ASSOS also undertook pioneering work in this field in the mid 1990s and carried out research on this project in conjunction with the research department of DuPont in Geneva (the first Elastic Insert actually came about as a by-product of this development). In the case of true high-performance cycling shorts, the glued seam may also have disadvantages: harder edges, non-breathable, less elastic and additional costs that have to be passed on to the client. For what? And on the subject of split seams: even glued seams can come apart, and then the client has a real problem. You can find more on this topic at www.assos.com – technology – see FI.SL



CUTTING DEPARTMENT



SEWING DEPARTMENT



ENGINEERED IN
SWITZERLAND ■ CYCLING BODY R&D + refinement
TEXTILE LABORATORY LUGANO

TYPE 430

COMPRESSION PERFORMANCE FABRIC



• **How come you don't explain the Why and How of the new S5 generation of shorts ?**

Trust your brand.

We have already worried about the technical details. We do it day after day, so you don't have to.

If the product is made in a certain way, there is a reason. It works; use it and enjoy it!

ASSOS is the first to tell you that perfection does not exist, but we strive on the thought to one day be able to attain it.

• **What are the most frequent "causes of death" for cycling shorts? Seams, material wear, falls, loss of elasticity, worn padding?**

A fall is frequently fatal. True cycling shorts are not clothing in the traditional sense (to cover the body and be decorative), but high performance equipment. Cycling shorts are subjected to great stress.

A few statistics: with every pedal stroke the shorts are subject to two significant stretches. At a pedal rate of 80 revolutions per minute this means that the shorts stretch 9,600 times per hour. When riding over 6,000 km, at an average speed of 30 km/h, the shorts undergo around 1.9 million stretches. And all this under the additional effects of sweat, sun, wind, temperature fluctuations and machine washing.

You can repair everything on a pair of cycling shorts, APART from the most important aspect: loss of elasticity. This creeps up slowly (outer material and seat padding) but has disastrous consequences for the athlete: the shorts begin to move about, i.e. they no longer fit properly and slide around with every pedal stroke. The result is abrasion, grazing and loss of muscle compression. The pleasure turns into torture. Sooner or later cycling shorts have to retire although they may still look good.

QUALITY-CONTROL





- What is the biggest progress of the last 20 years as far as cycle shorts are concerned?
Elastic Interface Technology.
The first elastic insert.
The original, invented by ASSOS & Cytech.

**FIRST
ELASTIC
INSERT**
PATENTS PENDING WORLDWIDE



The proprietary rights of the Elastic Interface trademark and logo belong to ASSOS of Switzerland SA and are exclusively licensed to CyTech Srl.



made in cycling™

IT'S ALWAYS DIFFICULT TO GET GOING, EVEN FOR PROFESSIONALS WHO "GET OFF THEIR BIKE" THROUGH THE WINTER. THEREFORE WE RECOMMEND: KEEP ROLLING, RIDE, RIDE, AND KEEP RIDING. CYCLING MUST BE INCORPORATED INTO YOUR LIFESTYLE AND YOU WILL DO YOURSELF A GREAT DEAL OF GOOD (AND NOT ONLY TO YOUR BOTTOM).



HAVE
A
GOOD
RIDE!



- The material is incredibly elastic. Does this not make the number of fabric panels ("eight-panel cut," etc.) obsolete as a quality criterion for cycling shorts?

You are quite right. Why have so many panels if the "perfect position anatomy" can also be achieved with fewer seams? Marketing? More is better? Because it sounds good?

We need panels and it is correct at this point to mention that here too it involves a combination of fabric, good sense and cutting technique. It would, of course, also be possible to cut shorts in a simple straight line, but this would make no sense whatsoever for performance cycling as with every pedal movement you would have a lot of excess spandex material in the genital area at the front, that would create creases and lead to rubbing.

- The padding is becoming ever more ingenious, containing gel, various foams, embossed patterns – is this the response to ever more spartan saddles?

One thing is clear. Whether this is consciously desired or has its roots in marketing is something we are unable to answer. The fact is that overall comfort in the saddle is a combination of individual bottom anatomy, the saddle, the total distance ridden each year, and the most important factor: the cycling shorts, since they are the first and direct contact with the bottom.





Welcome to

THE **NEXT** ASSOS CYCLING SHORTS GENERATION **5**

FI. GENERATION

YEAR 2000; ASSOS INTRODUCES THE COMFORT REVOLUTION "THE FIRST ELASTIC CYCLING SHORTS INSERT" WITH THE LAUNCH OF ITS FI. SHORTS GENERATION. THE SECOND MILESTONE INVENTION ON CYCLING SHORTS; A QUANTUM LEAP TOWARDS TOTAL RIDING COMFORT. TODAY, 7 YEARS LATER, THE ELASTIC PLATFORM ON INSERTS HAS BECOME AN INDUSTRY STANDARD. ELASTIC INTERFACE TECHNOLOGY BY ASSOS & CYTECH. THIS IS THE ORIGINAL, ONE & ONLY. BE AWARE OF IMITATIONS!

S5 – THE EVOLUTION

THE PREVIOUS GENERATION OF ASSOS SHORTS HAS BEEN ON THE MARKET FOR 7 YEARS! THE MODELS ARE UNCHANGED. NOT NORMAL AND UNHEARD OF IN OUR INDUSTRY WHERE SURFACE CHANGES AND "NONSENSE INNOVATIONS" ARE PRESENTED EVERY YEAR IN ORDER TO CREATE HYPE AND TO PUSH SALES.

AT ASSOS, WE DON'T BELIEVE IN HYPE. AT ASSOS WE DO NOT RELEASE A NEW PRODUCT IF THERE IS NOT AN HONEST, VALID IMPROVEMENT OVER THE EXISTING ONE.

WHEN ASSOS FINALLY, AND AFTER MANY YEARS, DECIDES TO WITHDRAW A PRODUCT AND RELEASE ITS SUCCESSOR, THERE IS A REASON: OUR PRODUCT ENGINEERS HAVE DEVELOPED AND APPLIED NEW TECHNOLOGIES TO FURTHER IMPROVE YOUR COMFORT AND PERFORMANCE.



Sponsor Yourself™





WHAT CAN YOU EXPECT FROM S5?

More total comfort_
More technology_
More performance_

Engineered for high-performance cycling. Made for a cycling body that cycles for fitness, training or racing. ASSOS cycling shorts are not apparel, but equipment which enables you to free your mind, go further, longer and faster.

HOW?

– Every single aspect of product creation was engineered with one clear objective: provide Total Comfort when in the saddle. Unleash your personal potential because, with ASSOS, your physical capacities are not limited by the equipment, but solely by your mind. Focus on the essence: your pleasure!

In return for this, there is a “price” we all have to pay: don’t expect your S5 shorts to last forever. They were not created with longevity as main objective. We nevertheless managed to make them more durable* than the previous FI. generation. Your satisfaction is our objective!

DO NOT use ASSOS cycling shorts for leisure activities such as walking the dog or getting the croissants in the morning on your leisure bike. That would simply be a waste, an overkill and in conflict with the product’s DNA.

* might differ depending on how you treat them, please consult owner’s manual for proper handling

THE CONSTRUCTION

- NEW ASSOS TYPE A.430 COMPRESSION FABRIC
- NEW REFINED ASSOS AEPD PATTERN DESIGN
- NEW NEXT-TO-SKIN FABRIC COMPOUND
- NEW INSERT SHAPES
- NEW ELASTIC LEG GRIPPERS

THE IMPROVEMENTS

In comparison to the previous ASSOS FI. generation, the improvements can be summarized as follows*:

- 25% LESS VOLUME_ LESS WEIGHT
- 23% LESS PRESSURE ON GENITAL AREA
- +35% EXTRA BREATHABLE FABRIC / INSERT / AEPD
- +18% MORE COMPRESSION ON MUSCLE ZONE

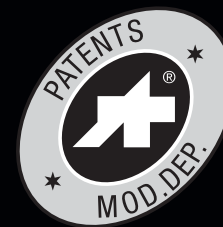
THE EXPERIENCE

ASSOS CYCLING SHORTS ARE CREATED WITH AN ORGANIC APPROACH: DESIGNED TO “MERGE” WITH YOUR BODY WHEN ON THE BIKE.

DECIDE TO GO FOR A RIDE_
CHOOSE THE CLIMA RANGE_
CHOOSE YOUR COMFORT_
GET DRESSED_
GET IN POSITION_
GET BODY TEMPERATURE & HEARTBEAT SLOWLY UP TO SPEED_
ENJOY THE RIDE

AND HOURS LATER REALIZE THAT
“ONE WAS ACTUALLY WEARING SHORTS“!

*The above results are an average, indicative, figure. Comparison tests were conducted at the ASSOS Textile Lab confronting the outgoing version of the FI.Uno, FI.Mille, FI.13 with their s5 successors. The data obtained is the result of various comparison methods. A combined testing process of single fabrics, pattern designs and assembly techniques was applied.



This product has been engineered by ASSOS of Switzerland SA. The same is protected by trademark, patent and/or design registration. Any violation may result in legal action.



The "Waffle" textile sandwich on inserts
- A new Elastic Interface surface designed to increase breath-ability, diminish weight and provide extra comfort and augment flexibility.



The ABC-M closure mechanism
- Only on T.Fl.13 Lady_S5 for easy opening / closing!



The Fl.13 semi-vertical insert
- Only on Fl.13_S5! This shorts' insert is not flat, but present a frontal and posterior construction. Perfect anatomical fit and less pressure on the genital area!



FI.13_S5

the world's technological leader



THE NEW BENCHMARK AVAILABLE IN BLACK OR WHITE.
SNUG, COMPRESSION RACE FIT

- 25% LESS VOLUME_LESS WEIGHT
- 23% LESS PRESSURE ON GENITAL AREA
- +35% EXTRA BREATHABLE FABRIC / INSERT / AEPD
- +18% MORE COMPRESSION ON MUSCLE ZONE

S-M-L-XL-XLG-TIR

FI.13_S5
Black
White



FI.13_S5
the world's
technological leader





Sponsor Yourself™

I HAVE
ALWAYS
STRUGGLED
TO ACHIEVE
EXCELLENCE.
ONE THING
THAT CYCLING
HAS TAUGHT
ME IS THAT
IF YOU CAN
ACHIEVE
SOMETHING
WITHOUT A
STRUGGLE
IT IS NOT
GOING TO
BE SATISFYING.

Greg LeMond





FI.13 LADY_S5

The world's technological leader for ladies

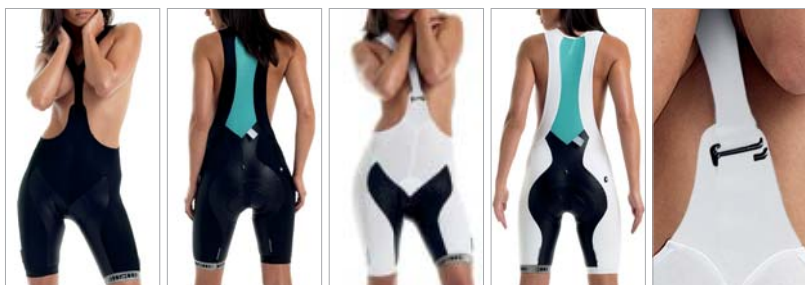


WITH _S5, ASSOS INTRODUCES A SPECIFIC, HIGH-PERFORMANCE, LADY VERSION OF THE FI.13 TAILORED FOR THE ATHLETIC FEMALE BODY. FOR LADIES WHO DEMAND THE ULTIMATE.

- 25% LESS VOLUME_LESS WEIGHT
- 23% LESS PRESSURE ON GENITAL AREA
- +35% EXTRA BREATHABLE FABRIC / INSERT / AEPO
- +18% MORE COMPRESSION ON MUSCLE ZONE

XS-S-M-L-XL

FI.13 Lady_S5
Black
White



FI.13 LADY_S5
the world's technological
leader for ladies







CREATE YOUR
OUTFIT

FI.MILLE_S5

the long distance comfort shorts



THE FI.MILLE_S5 IS TAILORED FOR TOTAL COMFORT DURING LONGER RIDES. FULL ERGONOMIC PATTERN DESIGN; PROVIDING MUSCLE-COMPRESSION TOGETHER WITH TOTAL MOVEMENT FREEDOM THANKS TO ITS 4-PANEL CONSTRUCTION. IDEALLY SUITED FOR MORE ROBUST RIDERS WHO PREFER A "LESS TIGHT" FEELING

-25% LESS VOLUME_LESS WEIGHT
-23% LESS PRESSURE ON GENITAL AREA
+35% EXTRA BREATHABLE FABRIC / INSERT / AEPO
+18% MORE COMPRESSION ON MUSCLE ZONE

S-M-L-XL-XLG-TIR

FI.MILLE_S5
Black
Blue
Yellow
Red
White



FI.MILLE_S5
the long-distance
comfort shorts





_S5 WORLD PREMIERE AT EUROBIKE 2007



In a major
matter no
details are
too small





FI.UNO_S5

all-round training and racing shorts



THE FI.UNO REPRESENTS THE ASSOS STANDARD.
RAW MATERIALS AND TECHNOLOGY ARE IDENTICAL TO THE ONES
USED FOR THE OTHER S5 SHORTS, BUT ASSEMBLY AND DETAILS ARE
SOMEWHAT LESS COMPLEX.
THE FI.UNO IS THE PERFECT ALL-AROUND SHORT.
THE CUT IS RACING FIT, HENCE, TIGHT AND SNUG, WITHOUT APPLYING
UNNECESSARY PRESSURE.

- 25% LESS VOLUME_LESS WEIGHT
- 23% LESS PRESSURE ON GENITAL AREA
- +35% EXTRA BREATHABLE FABRIC / INSERT / AEPD
- +18% MORE COMPRESSION ON MUSCLE ZONE



S-M-L-XL-XLG-TIR

FI.UNO_S5
Black
Blue
Yellow
Red
White



FI.UNO_S5
all-around
training and
racing shorts





In the mid-seventies, ASSOS introduced a completely new generation of cycling apparel that made thick, bulky, and heavy wool / acrylic garments obsolete. A new era of intelligent body insulation had begun.

ASSOS OFFERS A TECHNICALLY ADVANCED APPAREL SYSTEM IN WHICH EVERY ITEM IS CONCEPTUALIZED AND DESIGNED TO COMPLEMENT ONE ANOTHER AND FUNCTION TOGETHER. ALLOWING YEAR-ROUND HEALTHY CYCLING.

See entire collection at assos.com

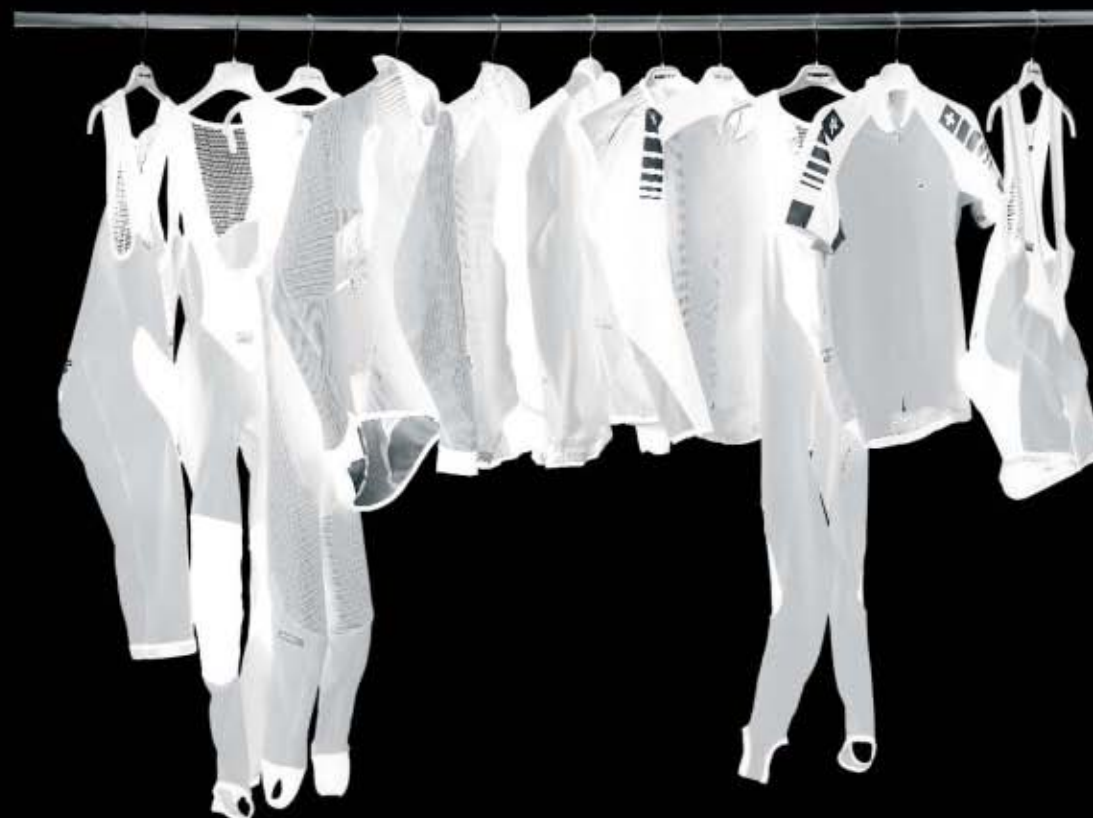


DRESSING IS FUNDAMENTAL!

The most common error is to overdress. Although you will be warm and cosy for the first 15 minutes of your ride, once your muscles are warm and heartbeat is at speed, your body starts to cool itself down by producing sweat. Your apparel will soak it up and stay wet regardless of how technical and breathable it is. There is a limit. Dress less is often preferable. You might suffer a bit during the first kilometres, but once you are up to speed, having dressed in ASSOS and **als**'d yourself properly, you will enjoy a comfortable, healthy ride.

THE ASSOS WARDROBE AND ITS TEXTILES

are designed to fit and enhance each other like a team. They allow you to **als** yourself in various ways according to your own personal body sweat mechanics, without interrupting the evaporation chain. This is fundamental in getting the moisture to the outer layer where it can finally evaporate. The fabrics are constructed in a special way to retain enough warmth in - between the different layers in order to warm up your micro-climate (the airlayers surrounding your body underneath the textile).





THE RIDE DOESN'T END
WHEN YOU GET OFF THE BIKE

THE ONLY AFTER BIKE WEAR
engineered by cyclists for cyclists



ACTIVITYPOLO SS
DB.1
WHITE

TRAVEL BAG
DB.62
BLACK

TRACKPANTS
DB.ZERO
BLACK



DB BRINGS PERFORMANCE TECHNOLOGY INTO YOUR EVERY DAY LIFE, MAKING A JOURNEY COMFORTABLE AND PLEASANT, BY LAND, AIR OR SEA.

No better way to travel than in DB; really!





360° = ASSOS PERFORMANCE

11 garments
which give you a
360 degree solution.
Anywhere,
anytime.

24/7
ALWAYS

DB SYSTEM



COMMUNITY I.D.

MIX AND MATCH DB ACCORDING TO
ACTIVITY AND WEATHER CONDITIONS.

DB GARMENTS ARE ENGINEERED TO
FIT EACH OTHER FROM A TECHNICAL
AS WELL AS FROM AN ESTHETICAL
POINT OF VIEW.

DB GARMENTS COMPLEMENT EACH
OTHER; THEY WORK TOGETHER AND
PROVIDE TOTAL FUNCTIONALITY,
A COMPLETE, EFFECTIVE SOLUTION
FOR TOTAL COMFORT AND FUNC-
TIONALITY WHEN OFF THE BIKE.

EVERY DB GARMENT IS A PIECE OF A
PUZZLE – YOU CONNECT THEM TO FIT
YOUR DAY'S NEEDS.

For more information
<http://db.assos.com/>



ACTIVITYPOLO SS
DB.1

ACTIVITYPOLO LS
DB.2

INSULATORVEST
DB.3

KICKTOP BLACK
DB.4

LOUNGETOP
DB.7

OYSTERGALET
DB.8

HAMMERJACK
DB.9

TRACKJACK
DB.10

TRACKSHORTS
DB.21

TRACKPANTS
DB.200

DIORJACK
DB.23

DIORPANTS
DB.211

SPORTCAP
DB.32

SPIDERBAG
DB.61



User Manual

WHAT IS QUALITY? PERFORMANCE OR LONGEVITY?

ASSOS says:
Prime objective is not for the garment to last forever, **but to maximize total comfort when in the saddle**. Your time, your ride is what really counts. Enabling you to enjoy your ride in total comfort and well protected, is what makes the ASSOS difference.

Consequently, we use performance driven fabrics to construct highly technical garments which are light, low volume and sensitive. Not “rigid-bullet-proof” stuff!

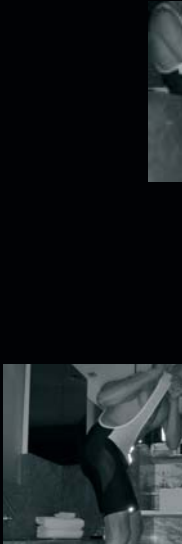
ASSOS apparel is precious; functional, high-tech and – yes - it can be more delicate than ordinary cycling gear. All this, for the increase of your wellbeing and pleasure when cycling, be it for fitness or for racing purposes.

ATTENTION PLEASE!
ASSOS equipment is engineered to handle high mileage in different climatic conditions. The garment you have purchased is **made for true cycling**, made to last many kilometers BUT there is a “price” to pay! That price is: a little bit of loving care and understanding. Because of its high performance DNA, ASSOS is not made to last forever, BUT by observing the following essential guidelines, you can **extend your garment's lifespan** and take full advantage of what ASSOS is capable of doing for your wellbeing.

SIZING CHART

This chart serves as indication only.
Exact sizes may vary depending on individual body structure.
Bibs might pull when standing upright - this is normal.

	SHORTS MAN				LADY	
	Size	Height	Weight		Hip	
	XS	150-159 cm	<60kg	59.1 - 62.6 inch	<132 pound	86 cm 34 inch
	S	160-169 cm	<70kg	63 - 66.6 inch	<154 pound	90 cm 36 inch
	M	170-179 cm	<75kg	67 - 70.5 inch	<165 pound	100 cm 39 inch
	L	180-185 cm	<80kg	70.9 - 72.8 inch	<176 pound	102 cm 40 inch
	XL	186-190 cm	<85kg	73.2 - 74.8 inch	<187 pound	110 cm 43 inch
	XLG	191-195 cm +	<90kg	75.2 - 76.8 inch	<198 pound	
	TIR	= XLG but wider	>90kg			



- WEARING**
- When dressing / undressing **do not pull on fabrics and seams**. To do so, dress / undress, **step-by-step**.
 - Before starting the ride, get in the cyclist's position and **gently adjust** the garments' position (seams, insert, etc.).
 - ASSOS shorts are **tailored for the riding-position**. Bibs will therefore pull on the shoulders when standing. If this is not the case, use a smaller size.
 - **Avoid pulling on the shorts** when urinating (men only); slightly bend over to minimize stress on the seams of the bibs.
 - When riding under pressure (e. g. climbing) the body sweats more. In such cases, **improve ventilation** by playing with the front zipper to help keeping body temperature stable.
 - Riding through **bushes** will most certainly damage fabrics!

Chamois Crème
In order to further increase riding comfort, we recommend the use of ASSOS Chamois Crème. The ASSOS Chamois Crème reduces friction and keeps your skin cooler. It prevents inflammation and has antibacterial properties. Apply directly on the skin (avoid intimate areas) before each ride. Furthermore, after every laundering, apply a thin layer onto the shorts' insert. This to maintain suppleness, elasticity and antibacterial properties. Used by many professionals regardless of the brand of their shorts. ASSOS Chamois Crème – simply a must. Don't leave home without it!

- STORAGE**
- After each ride, hang the garments in a **well-ventilated environment** or **wash them immediately**.
 - Do **not hang the garments in the direct sunlight**.
 - Never store damp clothes in a **non-ventilated environment** (e.g. plastic bags, sport bag, suitcase, etc.).
 - If your body has a tendency to sweat a lot, **water-rinse the garments after each use** to protect the fibers from bacterial attacks which might lead to fabric deterioration.

- WASHING**
- Washing a garment means putting stress on fabric and seams! Therefore, wash **cycling garments separately** from other clothes / accessories to prevent friction.
 - Always **wash white ASSOS garments separately** from other (colored and black) garments otherwise the white will turn grey!
 - Before washing, **turn** the garments **inside out** (seems on the outside).
 - Machine-wash is possible but always **use a wash bag, a delicate cycle** and **lukewarm water** (max. 30° C).
 - Do not use bleachers and/or softeners. Use a **mild liquid detergent** only (e.g. ASSOS Active Wear Cleanser).
 - **Do not soak, wring or rub**. Do **not spin** after washing. To remove excess water from your garment gently squeeze by hand.
 - Dry garments flat or hanging, **but do not tumble dry!**

Active Wear Cleanser
When laundering we recommend traditional hand washing using ASSOS Active Wear Cleanser or a mild liquid detergent. ASSOS Active Wear Cleanser is delicate on elastic fibers, PH neutral, neutralizes odors, enhances breathing of textiles and maintains sharp color sublimation.





**HAVE
A
GOOD
RIDE!**

PROCEDURE

If you need to send your ASSOS garment to Switzerland for a warranty and/or repair case, there are two ways for doing so, **depending on the country in which you reside**.

① The **fastest, most direct** and **easiest way** is to go to your ASSOS Point of Sale. This means to the bike store where you bought your ASSOS product. In a vast majority of cases, these professionals will be able to assist efficiently (see procedure 1 outlined hereafter).

② If you live in a country in which there are no ASSOS stores, you might have to submit your problem to the ASSOS Headquarters directly. In this case, we ask you to please follow procedure 2 outlined hereafter.

① VIA LOCAL ASSOS STORE

(= BIKE STORE THAT SELL ASSOS)

Wash your ASSOS garment

Go to your ASSOS store and explain the problem to the bike store staff.

In a vast majority of cases, the bike store will be able to assist you in a professional, fast and satisfying manner.

If the bike store cannot help directly, it will forward your problem to the ASSOS distributor of the country.

In the unlikely event that the bike store does not offer after-sales service, please follow procedure ②

② VIA ASSOS HEADQUARTERS

Wash your ASSOS garment

Mark the problem zone (sticker or pin)

Write a **short description** of the problem

Make sure to enclose your full name, address & e-mail

Indicate the **name and address of the store where the garment was purchased** and the **purchase date**

Package it up properly

If necessary (international shipments only), fill out the **appropriate customs tag**. Mention “used garment, return to factory for repair” and indicate a value of EURO 30.-

Send the parcel by **registered mail** or through a courier. The freight costs related to sending the parcel to ASSOS are at your expense

Return address for procedure ②

**ASSOS of Switzerland SA
Customer Care
Via Bresce 1
6854 San Pietro di Stabio
Switzerland**

As soon as we receive your garment, we check it and work out a solution for your case (repair, partial- or full warranty). Repairs and partial warranty are subject to a charge.

Our goal is to handle your problem within 3 weeks. **If a delay or question were to arise, we would contact you.**

NOTE

As ASSOS products are highly technological, specific guidance on their usage is of the essence. ASSOS therefore insists on selling its garments via cycling specialists only. As a result, ASSOS only repairs and/or guarantees products bought from an authorized ASSOS Point of Sale.

For this purpose, we request that all returned garments bear the name and address of the ASSOS dealer and the date of purchase. ASSOS reserves the right to request a proof of purchase (e.g. receipt, invoice, etc.).

Thank you for choosing ASSOS!

ASSOS of Switzerland SA
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authorized
assos
POINT OF SALE

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